



PolarBear Sustainable Partner Program

PROGRAM OVERVIEW

Official document for potential business partners



Sustainable Partner Program

The program that rewards sustainability and brings new customers to your business.

PolarBear Ecosystem — Program Overview v1.0

1. The PolarBear Ecosystem

An integrated platform to measure, reward, and understand individual sustainability.

PolarBear is a digital ecosystem designed to make sustainability **concrete, measurable, and accessible to everyone**, through a scientific, anonymous, and territorial approach.

1.1 Citizen and user app

Measure, improve, participate

- Environmental impact measurement
- Personalized suggestions
- Sustainability points
- Territorial challenges

Zero registration. Zero identity. 100% privacy.

1.2 Sustainable Partner Program

The bridge between citizens and local businesses

Users accumulate points → redeem them in your business → you gain new customers and visibility.

1.3 PolarBear Analytics

Territorial insights and real trends

- Aggregated data
- Environmental indicators
- Behavioral analysis
- Reports for research and institutions

1.4 PolarBear for Institutions

Tools for Public Administrations and territories

- Emissions monitoring
- Local campaigns
- Citizen incentives
- Climate plan support

1.5 Why it's relevant for a business partner

Motivated customers already oriented toward sustainability.

2. What is the Sustainable Partner Program

The Sustainable Partner Program is PolarBear's initiative dedicated to shops, restaurants, bars, services, and local businesses that want to:

- Attract new motivated customers
- Improve environmental reputation
- Participate in a real ecosystem
- Contribute to ecological transition

Users accumulate points through sustainable behaviors and redeem them in your business.

3. Why Join

Main Benefits

New Motivated Customers

The PolarBear community actively seeks sustainable businesses.

Immediate Local Visibility

You appear on the map, in rankings, and in campaigns.

"Sustainable Partner" Badge

A verified recognition that communicates commitment.

Ethical Marketing

Reach people genuinely interested.

Territorial Insights

Aggregated data on sustainable habits in your city.

4. How It Works

A simple process, designed for busy businesses.

1 Registration

Enter your business's essential information.

2 Rewards

Define one or more sustainable rewards.

3 Points Accumulation

Users earn points through the app.

4 Redemption

They show a QR code → you validate it.

5 Growth

More rewards = more visibility.

5. What You Can Offer as a Reward

- Percentage discounts
 - Complimentary products
 - Free services
 - Dedicated offers
 - Sustainable cashback
 - Event entries
 - Local experiences
-

6. The Partner Dashboard

Everything under control, always

- Rewards management
- Redemptions and performance
- Territorial audience
- Aggregated statistics
- Local campaigns

Simple, intuitive dashboard with no technical complexity.

7. Available Plans

Base Plan — Free

- 1 active reward

- Partner badge
- Map visibility
- Basic dashboard

Pro Plan — Advanced

- Unlimited rewards
 - Advanced statistics
 - Campaign priority
 - Dedicated support
 - Premium placement
-

8. Privacy and Security

Privacy by design

- No identities collected
 - Zero registration required
 - Anonymous and aggregated data
 - No data sales
 - Exclusive use for research and institutions
-

9. How to Join

Become a Partner today.

Join the community transforming sustainability into real value.